



PRESS RELEASE

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A Juggernaut of Success by Sebit, education and software company of Türk Telekom

Sebit: 2008 Distinguished Achievement Award Winner

Sebit, acquired by Türk Telekom last year, is repeatedly awarded by international organizations for its education software “Adaptive Curriculum”. Recently awarded the CODIE, Oscar of Informations, in the US, Sebit this time has been honoured with the 2008 Distinguished Achievement Award by the Association of Educational Publishers in the US

Sebit, education and information company of Türk Telekom, the telecommunication giant in Turkey, is repeatedly honoured with international awards. Recently awarded the CODIE as the “Education Newcomer of the Year” by Software and Information Industry Association - SIIA in the US for its education software “Adaptive Curriculum”, Sebit this time has been honoured with the 2008 Distinguished Achievement Award in the Mathematics Instruction Website category by the Association of Educational Publishers (AEP) in the US. The award has been given during 2008 Annual Awards Banquet & Gala in Washington.

Award in the Mathematics Instruction Website category

AEP founded in 1895 today is supported by nearly 400 print and digital publishers of all sizes and in all media. AEP recognizes the best educational resources in the categories of Curriculum, Periodicals and Professional Development. Awards are evaluated on traits such as efficacy, usability, and overall educational value and are judged by an expert panel of educators, editors, designers, and technology specialists. The Distinguished Achievement Award is given only in the Curriculum category which has 6 evaluation areas: ELL/ESL, Mathematics, Science, Reading and Language, Social Studies, and Specialised Audience. Sebit’s Adaptive Curriculum has been honoured with the 2008 Distinguished Achievement Award in the Mathematics Instruction Website category.

About Sebit:

Sebit's history dates back to 1998 when a multimedia laboratory was founded in TUBITAK (The Scientific and Technological Research Council of Turkey). The team at Sebit developed successful education technology projects in so many countries such as China and Malaysia. Sebit developed Mathematics and Science Instruction software for a project run by the Malaysian Education Ministry. The best product prize winning "Tian-yi" high school education software for China was developed by Sebit. Located in Ankara METU Teknokent with 130 R&D personnel, Sebit is especially known with its product "Vitamin" which is computerized education software with high quality and visuality for primary and secondary schools. The largest education R&D project under the EU 6th Framework Program was led by Sebit who was acquired by Türk Telekom last year. Sebit entered into the American market with its "Adaptive Curriculum" and operates in the States through its subsidiary Sebit LLC in Arizona.

Bilgi için:	Bersay İletişim Danışmanlığı	/ 0212 337 5111
	Başak Pamir Ülgen / basak.ulgen@bersay.com.tr	/ 0212 337 5131
	Esra Erkman / esra.erkman@bersay.com.tr	/ 0212 337 5279
	Esra Eğilmez / esra.egilmez@bersay.com.tr	/ 0212 337 5163
	Feray Akşit / feray.aksit@bersay.com.tr	/ 0212 337 5147